

TTC interviews at MOBILE WORLD CONGRESS 2016



# TECH TALKS CENTRAL AT MOBILE WORLD CONGRESS

2000 exhibitors, over 90.000 attendees and 150 speakers, it's the heart of the mobile world and everyone who's anyone in mobile and technology will be there.

#### So will TTC.

Last year we conducted interviews with key stakeholders from companies like Silent Circle, AT&T, Emerson Climate, Samsung, Epson to name a few. Be part of the trending news. Be interviewed!

Tech Talks Central (TTC) is a professional broadcasting media partner that uses contemporary methods like web radio, podcasting, social media platforms, online channels and its network to distribute information to a wide audience. With a reach of over 70 countries and an average listening time of 16 minutes per session, TTC interviews fuel the interest of an international audience, while remaining accessible, as podcasts, for a long time afterwards. Accompanied by a strong social media team it delivers ideas, statements and concepts fast and with an impact.

Our 200+ tech podcasts have yielded over 11.000 listenings within the last year.







TTC is supporting media partner at these events during MWC16



#### **INTERVIEW**

Be interviewed by TTC at MWC 2016 by one of our editorial team.

The final, 10 minute audio interview, will be

- edited and uploaded -within an hour- on the live broadcasting stream from MWC;
- uploaded as a podcast on our site; on SoundCloud and iTunes after the event;
- distributed on our social media channels;
- be available for a very long time -through our site- for anyone to hear.

€ 450

plus taxes were applicable

**Book an Interview Now** 

# **ADVERTISE**

There are several options a Brand may promote their products and services with TTC, starting from as low as € 250...

Up to 30 second radio spot (audio) on our live broadcast during the 4 days of the MWC event, including one week before, (15 - 25 Feb.):  Playback twice within 24h; production of radio spot not included.	€350
Exclusive 'Brought to you by BRAND' on live broadcast from the MWC16 event:  Includes radio spot every 2h; 1 interview with BRAND rep, to be played on broadcast; banner on TTC website; and 3 podcast placements.	€3.500

see different options below	Interview/Podcast placement: Up to 30 second radio spot on one of the produced MWC16 interview/podcasts.  TTC reserves the right to refuse the radio spot on competitors' interview.
€950*	OPTION 1: Beginning of Podcast
€250*	OPTION 2: End of Podcast
*for a 12 month period	Option 1 or 2 on any 3 Podcasts of your choice, including all our interviews from the past, found on TTC, SoundCloud and iTunes  All our interviews remain active on the TTC site, SoundCloud and iTunes, are often circulated on social media and accumulate listenings.

Up to 30 second radio spot on the TTC Podcast at the beginning and end with the comment 'Brought to you by BRAND'	€1.200
The TTC team regularly conducts its own 30-40min Podcast from within events or independently;	
- during MWC16 TTC will conduct 2 TTC podcasts with invited guests from the tech world;	
- cost covers logo on TTC podcast cover page.	
Logo on the TTC podcast cover page	€600

## Book a Spot on TTC@MWC16

For further information don't hesitate to ask Vicki, our coProducer, for a quote vicki@techtalkscentral.com



## CONTACT

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